

ANDREA B. DELURGIO, DDS, MSD

The Top 10 Things You Should Know Before Choosing Your

Orthodontist



DELURGIO ORTHODONTICS

Welcome Letter from Dr. Andrea DeLurgio

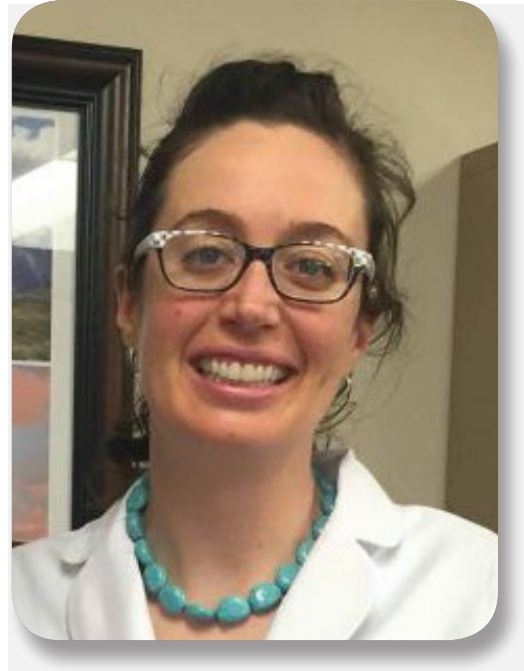
Dear Friend,

There are many aspects to consider when choosing an orthodontist for yourself or your family, and the numerous options available to you these days can easily become overwhelming. To assist you in your search, I have compiled this list of 10 key questions to ask when you're researching a potential new orthodontist. I hope this report helps you to sort through the many choices available to you, so you can find a doctor who is truly the best choice for your needs.

At Delurgio Orthodontics, I believe that honest care is the hallmark of an effective orthodontist, and this principle underscores every treatment I recommend to the children and adults who visit my office. If you have any questions or concerns that arise after you have read this report, feel free to call my office and ask.

To Your Healthiest Smile,

Dr. Andrea DeLurgio



P.S. When you have finished this report, I invite you to call 916.620.8779 and schedule your DeLurgio Orthodontics Smile Assessment, which includes a complete exam with Dr. DeLurgio. This no-obligation assessment, a \$300 value, is only \$122 for adults and completely FREE for children.

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1

Do They Have Extensive Experience?

When it comes to the health and aesthetics of your smile, having an experienced orthodontist is key. Some questions to ask potential orthodontists include how long they have been practicing, how many patients they have helped, and whether their experience includes providing a variety of treatments instead of simply the same one over and over. You should also ask your potential orthodontists how they stay up to date on current advancements in the field.

Dr. DeLurgio and her team at DeLurgio Orthodontics has transformed over 5,000 smiles since 1982, and her skill traverses a wide range of treatments, including braces, Invisalign, adult orthodontics, early childhood orthodontics, and accelerated treatment. Dr. DeLurgio has earned a stellar reputation for treating particularly difficult or complicated orthodontic cases, including cases that require collaboration with jaw surgeons and other specialists.

In addition to publishing on her own orthodontic research, Dr. DeLurgio also keeps up to date with current advancements in orthodontic technology through her numerous professional memberships, including her memberships with the American Association of Orthodontists (AAO), the American Dental Association, the California Association of Orthodontists, and more.



2

Do They Have Advanced Technology?

Technology plays an important role in orthodontics and is essential for diagnostics, efficient treatment, number of visits, comfort, and accuracy. Incredible advances have been made in recent years, too. This is why it's important to find out whether your potential orthodontist uses the latest technology for your benefit.

Here at DeLurgio Orthodontics, we employ numerous state-of the-art technologies to ensure that our patients can enjoy treatment that is more comfortable, more efficient, and free of unnecessary complication. Our advanced technologies include Sirona digital impressions and imaging, In-Ovation self-ligating braces, Invisalign removable aligners, accelerated braces with AcceleDent, and more.

The technologies we offer aren't simply the newest fads, either. Dr. DeLurgio keeps current with orthodontic research and studies, so the advanced treatments we choose to incorporate into our office can truly help us to provide you the best treatment available today.



3

Are They Dedicated to Your Best Health?

An unfortunate truth of the orthodontic industry is that some doctors will recommend braces or orthodontic treatment simply because it puts money into their pockets. When it comes to a new treatment recommendation, therefore, don't be afraid to listen to your instinct, particularly during your initial consultation with a new orthodontist. Consider the following during the first consultation...

- Does the orthodontist take the time to ask questions about your or your child's symptoms and lifestyle, or do they provide a treatment recommendation after just a brief exam?
- Does the orthodontist review your treatment choices and collaborate with you to choose the best option for your needs (as opposed to dictating only one treatment choice with little-to-no explanation)?
- Does the orthodontist give you a chance to address all your questions and concerns without rushing you?

As a highly respected orthodontist in Citrus Heights, CA, Dr. DeLurgio will never recommend a treatment unless it can truly benefit you. In cases where she does recommend treatment, her priority is to ensure a smooth process toward your healthiest possible smile. To accomplish this, she follows a thoughtful approach to treatment, which includes an initial exam and consultation that typically lasts longer than most orthodontic assessments. By spending more time in the treatment planning process, Dr. DeLurgio is able to provide an orthodontic experience with fewer complications, fewer office visits, and a better final outcome.



4

Do They Offer a Guarantee?

A great orthodontist should stand behind their treatment. Not only does this ensure that they do a good job, it also helps safeguard your treatment and offers peace of mind. Whether you're researching orthodontists for yourself or a loved one, a guarantee should be included in all treatment options.

At DeLurgio Orthodontics, we offer a LIFETIME guarantee for orthodontic treatment provided at our office. If your teeth ever begin to shift or crowd after your braces have come off, we will be glad to provide touch-up appointments to help get your smile back to its happy, smiling self. Your only responsibility will be your new retainer, and we'll take care of the rest for free.





Are They Award Winning?

When you're considering a potential orthodontist, ask if he or she has been awarded recognition for skill, expertise, or customer service. When a reputable organization or magazine takes the time to highlight a particular orthodontics office over all other providers, this signals that your potential orthodontist is not only great, but is actually one of the best in your area.

We are proud to announce that our efforts to provide the best orthodontic care possible has been recognized repeatedly in surveys of local dentists, who voted Dr. DeLurgio one of Sacramento's "Top Orthodontists" multiple years in a row in Sacramento Magazine.



⑥ Are They Recommended by Dentists?

When local dentists in the area recommend a particular orthodontist over all others, they are staking their own reputations on that recommendation. That is why a recommendation by dentists is one of the highest accolades an orthodontic office can receive. When you are looking for an orthodontist, therefore, take the time to find out whether a particular doctor gets many referrals from local dentists.

Dr. Andrea DeLurgio frequently meet new patients who have been referred by their family dentists. Our reputation for quality treatment, state-of-the-art technology, and a friendly, welcoming atmosphere has made DeLurgio Orthodontics an easy choice for dentist referrals.





Are They Recommended by Other Orthodontists?

It's one thing for an orthodontist to be recommended by dentists and patients in the community. It's quite another if they come recommended by other orthodontists! After all, only someone who understands the intricacies of orthodontic medicine can truly appreciate the difference between a doctor who provides basic braces treatment and a doctor who can handle complex cases. Therefore, if you find a care provider whose expertise, talent, and experience has been recognized by other orthodontic experts, then you have found something special.

Dr. DeLurgio's unique expertise with difficult orthodontic cases has earned her a stellar reputation among her peers. In fact, other local orthodontists refer complicated cases to her when they need her specialized knowledge and skill.

DeLurgio Orthodontics is also proud to be recognized by the national organization, Excellence in Orthodontics (EIO). EIO was founded to address the worrisome lack of guidance for people seeking quality orthodontic care. In addition to providing extensive educational materials on braces, Invisalign, and other orthodontic treatments, EIO offers free access to their elite database of recommended orthodontists throughout the country. This database includes only one orthodontist in any geographic region, and each orthodontist is selected to comply with the highest standards of clinical care and customer service. Dr. DeLurgio has the honor of being included in this highly selective list of the best orthodontists in the United States.



EXCELLENCE
IN ORTHODONTICS

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Do They Respect Your Time?

When you find an orthodontic office that leaves you feeling cared for and at ease, that doesn't mean you want to spend all your time there! In researching a new orthodontist, therefore, consider how long a typical appointment time slot is and whether it leaves enough time for a thorough exam and any follow up questions you may have. When an orthodontist doesn't reserve enough time for each patient, appointments can end up running late. That translates to you having to stay in the waiting room for as long as an extra hour!

Our team at DeLurgio Orthodontics respects your time and your busy schedule. When you set up an appointment with Dr. DeLurgio, therefore, you can count on virtually no wait times. We also ensure that ample time is built into every appointment, so you can feel confident that all your questions will be answered and all your orthodontic needs met.



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Do They Offer Retainer Insurance?

It's a wonderful feeling to flash your confident smile once your braces come off or your Invisalign treatment ends. However, keep in mind that your teeth may be able to shift back to their old position without careful attention. This is where retainers enter the picture. By following your orthodontist's instructions and wearing your retainer consistently, you can ensure that your brand-new smile will last a lifetime.

What happens, though, if your retainer breaks? Replacing a retainer can be quite costly. To avoid finding yourself in this position, ask your potential orthodontic office whether they offer insurance that covers retainer replacement.

At DeLurgio Orthodontics, we offer replacement insurance for broken retainers for a reasonable fee. If you break your retainer insurance, all you need to do is bring us the broken pieces, and we will exchange them for a new retainer at no cost to you. It's that easy!



10

Do They Offer Family Discounts?

Crooked teeth can be hereditary, so there are times when multiple people from the same family end up needing orthodontic treatment. To help families who have multiple members needing treatment, some orthodontists offer family discount programs. If you have more than one member in your family who plans to be evaluated by an orthodontist in the next few years, then asking whether an orthodontic office offers discounts can be a great way of planning for the future.

Our team understands how costs can build up quickly when more than one member of the family needs orthodontic treatment. In our effort to provide affordable orthodontic care for every member of your family, we provide a 5% discount when multiple family members undergo treatment at our Citrus Heights orthodontic office. Whether we are treating siblings, moms, dads, or even grandparents, we work to ensure that every member of your family has access to quality orthodontic care.



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Do They Offer Flexible Payment Options?

This report was only supposed to include 10 crucial questions to consider when looking for an orthodontist, but affordability is so important that I've included this section as a bonus.

A common concern for those who have insurance is whether or not orthodontic treatment will be covered, and if it is, whether a certain orthodontist will accept the insurance or not. If you don't have insurance, or if your insurance doesn't cover the entirety of treatment, then flexible payment plans can make all the difference in your ability to obtain quality orthodontic care. Therefore, take the time to ask your potential orthodontic office what kind of payment options they offer.

DeLurgio Orthodontics is straight-forward when it comes to insurance and payment plans. We work with the majority of insurance plans and are providers for both Delta Dental and United Concordia. In addition, we offer 0% financing for any balance not covered by your insurance, and this treatment fee can be spread out over a specified period of time. To make monthly payments convenient and save you time, there is an option for automatic debit from your bank account or charge to your credit card.



Closing Letter from Dr. Andrea DeLurgio

Dear Friend,

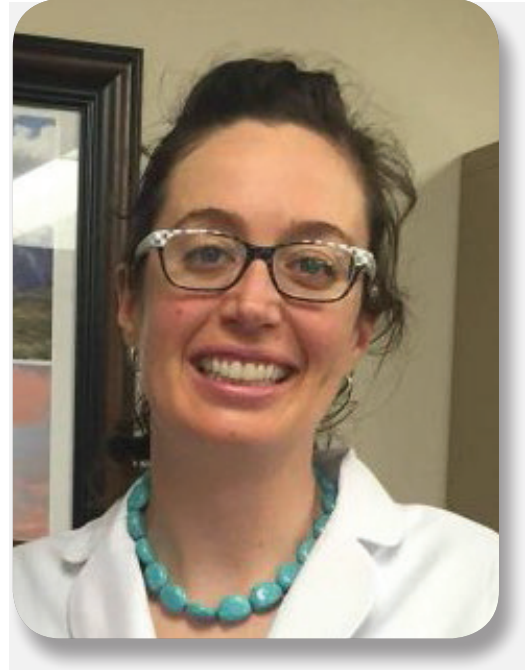
I hope this report was informative! If you've already seen another orthodontist, I encourage you to follow up with them with any new questions or concerns based on what you've learned today. Additionally, I invite you to take advantage of our DeLurgio & Blom Orthodontics Smile Assessment – whether it's for your first consultation or for a second opinion.

At DeLurgio Orthodontics, we understand that there is much to consider when choosing an orthodontist. In fact, I'm sure I could have doubled the length of this report! I'm confident, though, that the information you have now will help you choose the right orthodontist for your needs. More importantly, please know that I and my staff are available to answer your questions and help you find the best options for you and your loved ones.

If you have any questions for me or my team in Citrus Heights, CA, feel free to call us at 916.436.8378. We will be glad to answer any questions you may have.

To Your Healthiest Smile,

Dr. Andrea DeLurgio



P.S. When you are ready, call 916.620.8779 and schedule your DeLurgio Orthodontics Smile Assessment, which includes a complete exam with Dr. DeLurgio. This no-obligation assessment, a \$300 value, is only \$122 for adults and completely FREE for children.

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